Bas Wallet

Dutch book addict, allround multimedia consultant and traveler, specialized in the development of internet concepts and interfaces.

PORTFOLIO

Click here to open portfolio

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Portal where athletes can track sports activities and monitor physical condition and progress.
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Several portals for holdings, companies, gyms and trainers.
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Online coupon booking application with social sharing discount.
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Portal where customers can subscribe for recurring or on-off deals.
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Business intelligence system with financial forecasts and staff registration, management and planning.
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NGP athlete portal

About the project

PROJECT PERIOD
Start: May 2012
End: December 2012

CLIENT
Nationaal Gezondheidsplan (National Health Plan) is an intermediate between companies, gyms, trainers and athletes

DESIGNATED PROJECT ROLES
Project manager, Concept developer, Web designer

PROJECT SCOPE
Reconstruction of the athletes portal. The technical base, features and user interface have been redesigned and improved.

Key features for the athletes

- Tracking sports activities
- Monitoring physical condition and progress
- Booking sports classes
- Direct communication with trainers
- Authorize payments (SEPA) and download invoices

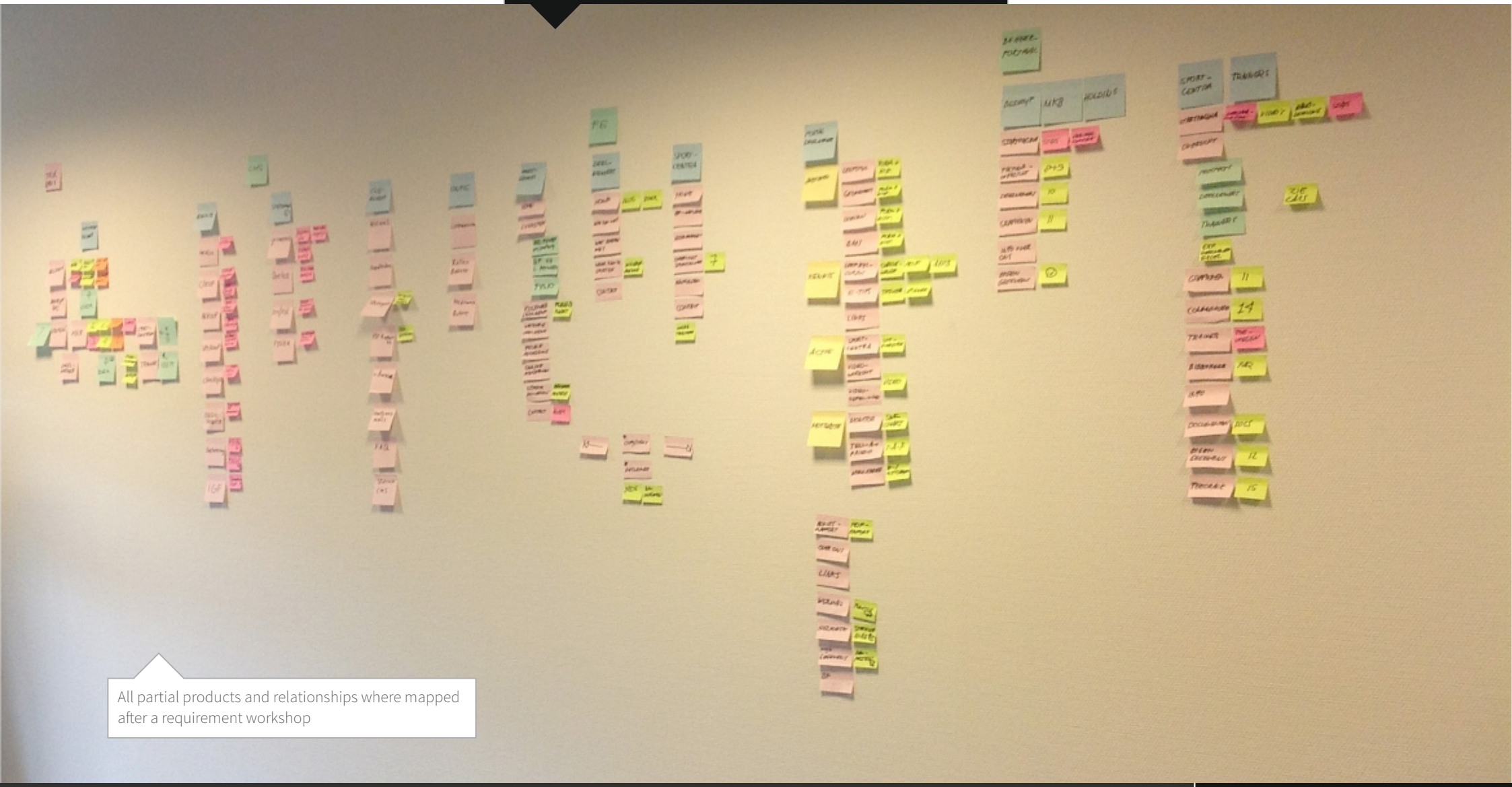
Project process

Conducted by me | Conducted by someone else

- Stakeholder interviews
- Requirement workshop
- Data analysis
- Expert reviews (technical)
- Task models
- Persona profiles
- User journeys
- Information architecture
- Functional design
- Wireframes
- User interface design
- Front end development

NGP athlete portal

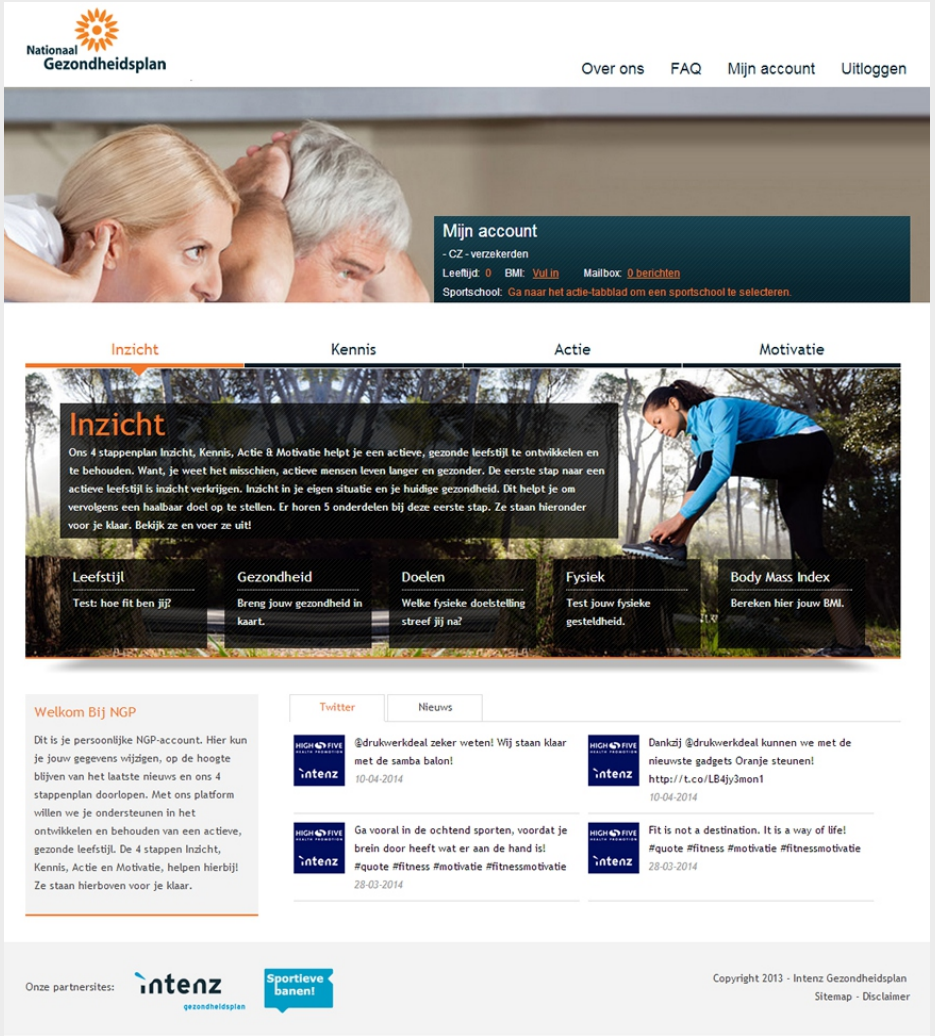
Overview | Product breakdown | Screenshots

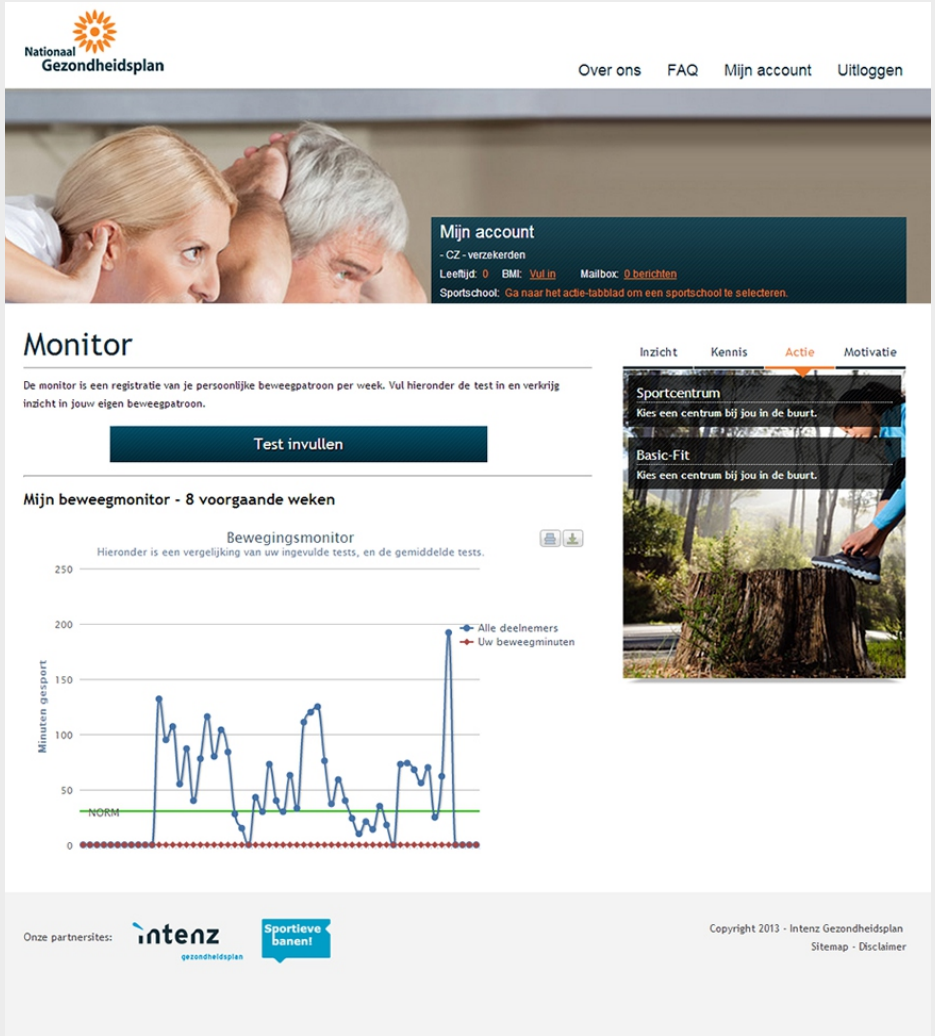


All partial products and relationships where mapped after a requirement workshop

NGP athlete portal

Overview | Product breakdown | Screenshots





NGP business portals

About the project

PROJECT PERIOD
Start: Januari 2013
End: August 2013

CLIENT
Nationaal Gezondheidsplan (National Health Plan) is an intermediate between companies, gyms, trainers and athletes

DESIGNATED PROJECT ROLES
Project manager, Concept developer, Web designer

PROJECT SCOPE
Technical reconstruction and redesign of several portals. Portals for holdings, companies, gyms and trainers.

Key features

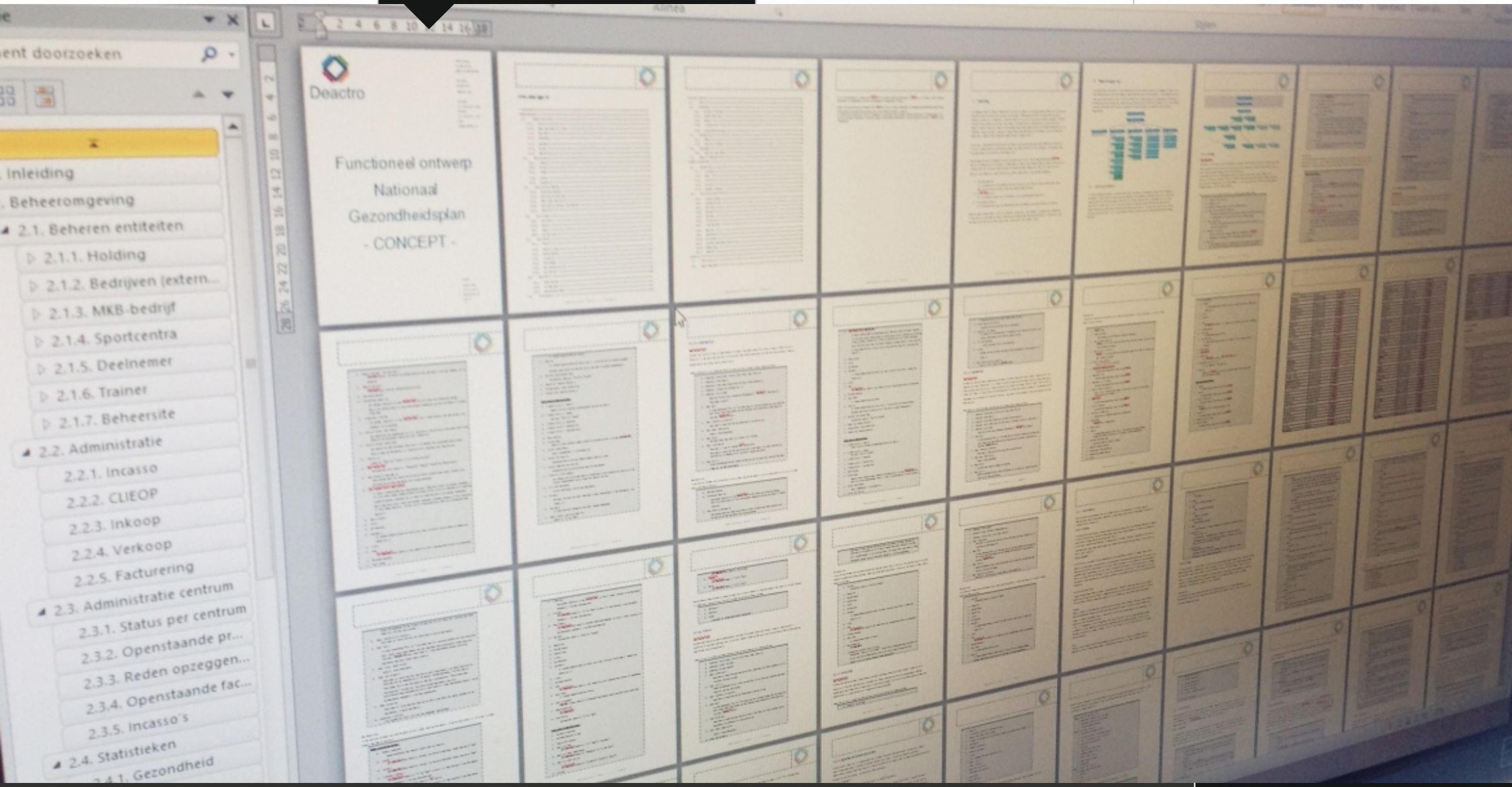
- Manage staff and assign budgets
- Monitor staff health progress
- Manage financial processing
- Manage sports programs
- Direct communication with other roles

Project process

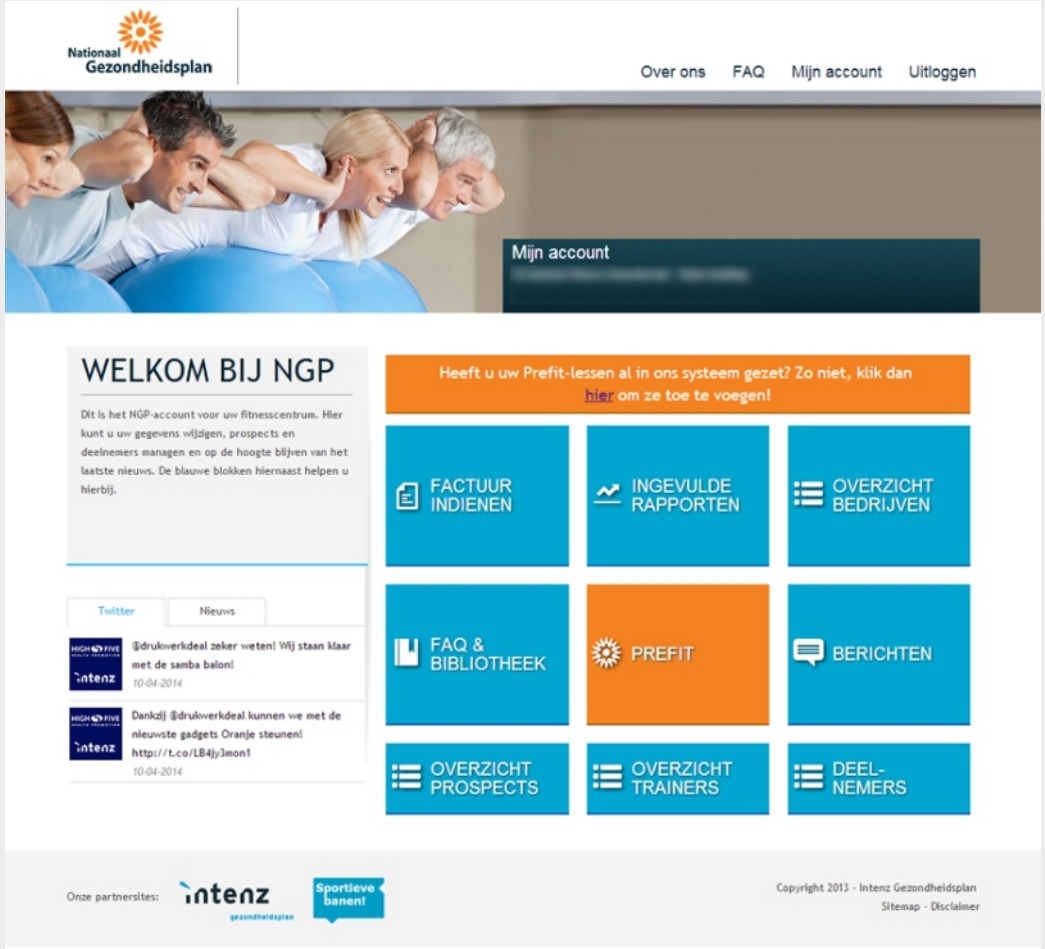
Conducted by me · Conducted by someone else

- Stakeholder interviews (me)
- Requirement workshop (me)
- Data analysis (me)
- Expert reviews (technical) (me)
- Task models (someone else)
- Persona profiles (someone else)
- User journeys (someone else)
- Information architecture (me)
- Functional design (me)
- Wireframes (me)
- User interface design (me)
- Front end development (me)

NGP business portals



NGP business portals



HIGH FIVE
HEALTH PROMOTION
ABN·AMRO
Welkom bij HEALTH MANAGER
Mijn account
Naam Persoon
Mijn gegevens
Facturen
Wachtwoord wijzigen
CARDIOVASCULAIR
Inzicht
Kennis
Actie
Monitor
Trainingskaart
Testen
Doelstellingen
Onderdruk
Bovendruk
Datum
Onderdruk
Bovendruk
Rusthartslag
1-1-2013
100
140
80
1-2-2013
90
135
78
1-3-2013
80
120
75
Doelen:
Onderdruk 85
Bovendruk 120
Rusthartslag 80
intenz
it's my life
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HIGH FIVE
HEALTH PROMOTION
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Welkom bij HEALTH MANAGER
Mijn account
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DOELSTELLINGEN
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Doelstellingen
Cardiovasculair:
Onderdruk
Bovendruk
hartslag in rust
Lichaamssamenstelling:
Vetpercentage
VO2 max:
Uithoudingsvermogen
Crunches en Push-ups:
Kracht
Flexibiliteit:
Lenigheid
Glucose
Cholesterol
Mijn informatie
intenz
it's my life
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Sitemap - Disclaimer

Wannado

About the project

PROJECT PERIOD
Start: August 2013
End: In progress

CLIENT
Wannado is a startup. This online coupon booking application gives discount after the user shares the corresponding deal.

DESIGNATED PROJECT ROLES
Concept developer

PROJECT SCOPE
Complete design en development of the concept of the platform. Both front end and back office.

Key features

- Add and manage packages
- Full financial management
- Collect and pick activities together (web based)
- Coupon generation and connection with vendor
- Mobile-friendly focus

Project process

Conducted by me · Conducted by someone else

- Stakeholder interviews (me)
- Requirement workshop (me)
- Competitor benchmark (someone else)
- Ideation workshop (me)
- User journeys (me)
- Functional design (me)
- Information architecture (me)
- Wireframes (me)
- User interface design (someone else)
- Front end development (me)

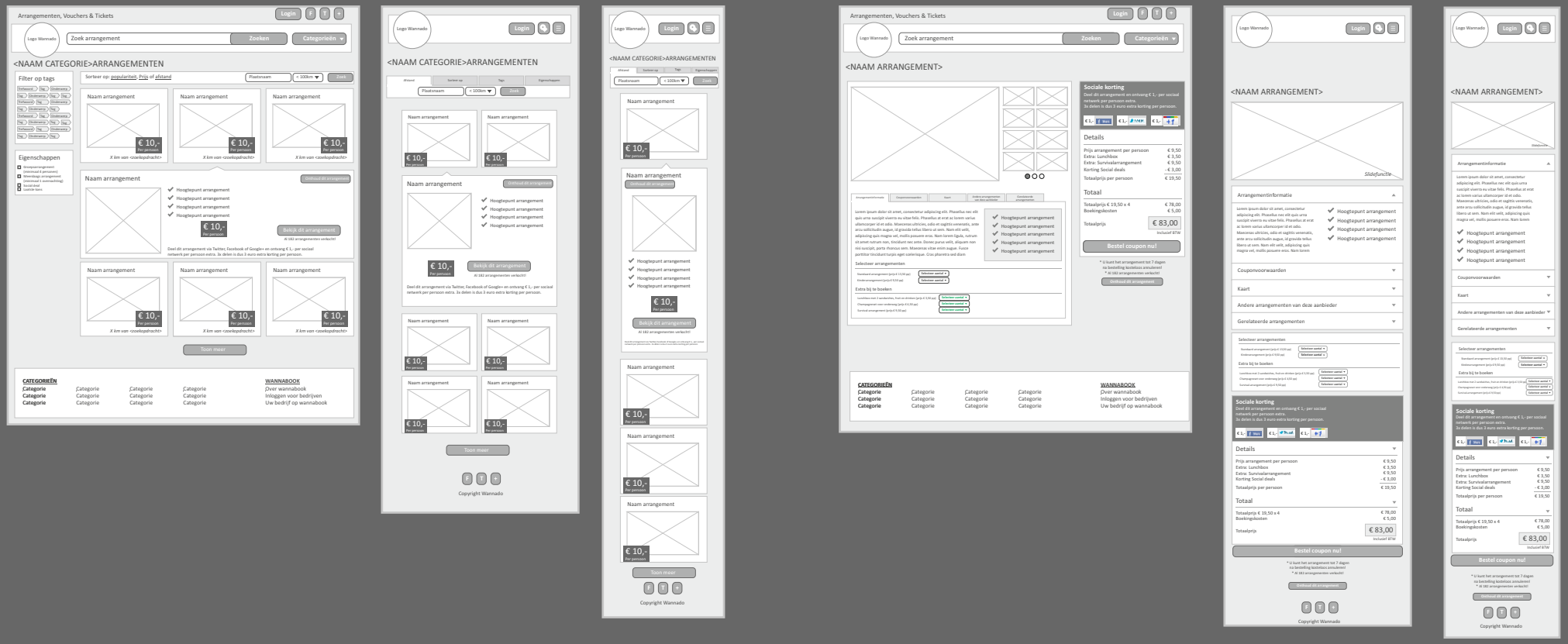
ONDERDEEL	RISICO
Vertaling ontwerp naar HTML	1
Responsive correct krijgen HTML	2
Responsive correct krijgen javascriptelementen	2 tot 4
Opbouwen en inrichten basis-CMS	1
Inlogsysteem en rollenbeheer	1
Data-analyse, database-ontwerp en inrichting database	1
3.1 Homepagina: basisweergave	1
3.1 Homepagina: zoeken arrangementen	3
3.1 Homepagina: cookie-melding	1
3.2 Login-pagina	3
3.3 Statische pagina's	1
3.4 Categoriepagina (weergave)	1
3.4 Categoriepagina (sorteren en filteren)	2
3.4 Categoriepagina (uitklappen)	2
3.4 Categoriepagina (uitfaden niet actieve tegels)	3
3.4 Categoriepagina (sliderfunctie afbeeldingen arrangementen)	1
3.4 Categoriepagina (zoeken / sorteren locatie)	3
3.5 Arrangementenpagina (weergave)	1
3.5 Arrangementenpagina (dynamisch prijs berekenen)	3
3.5 Arrangementenpagina (korting verkrijgen via social deal)	4
3.5 Tonen aantal boekingen en kaart	1
3.5.1 Arrangementen onthouden	2
3.5.2 Stemmen op arrangementen (emailbatch-invoer)	4
3.5.2 Stemmen op arrangementen (stempagina)	3
3.5.2 Stemmen op arrangementen (overzicht stemmen)	2
3.5.2 Stemmen op arrangementen (herinnering sturen)	2
3.5.2 Stemmen op arrangementen (stemmen verwerken)	2
3.6 Afrekensysteem (weergave en data meenemen uit arrangement)	2
3.6 Afrekensysteem (integratie Payment Service Provider)	2
3.6 Afrekensysteem (accountfunctie)	2
3.7 Arrangementaanbiederspagina (registratie)	2
3.8 Nieuwsbrieffunctie (aanmelden en versturen)	2
3.8 Nieuwsbrieffunctie (opmaak nieuwsbrief)	3

3.8 Nieuwsbrieffunctie (arrangementen selecteren volgende nieuwsbrief)	1
3.8 Nieuwsbrieffunctie (uitschrijven)	1
4.1 Beheren aanbieders	1
4.1 Beheren aanbieders (tonen verkoopcijfers)	2
4.2 Beheren arrangementen	1
4.2 Beheren arrangemetnen (opslaan GEO-locatie)	2
4.2.1 Beheren arrangementen (Aanvullende opties)	1
4.2.2. Beheren arrangementen (Beheren prijzen)	1
4.3 Beheren statische pagina's	1
4.4 Beheren regio's	-
4.5 Beheren categorieën	1
4.6 Beheren provisies en prijzen	2
4.7 Genereren SEPA-bestanden	2
4.8 Inzien uit te keren saldo	2
4.9 Inzien inkoopfacturen	2
4.10 Inzien verkoopfacturen	2
4.11 Algemene instellingen	1
4.12 Beheren emailberichten	2
4.13 Beheren afnemers	1
4.14 Vertalingen	2
4.15 Beheren redacteurs	1
4.16 Dashboard	2
5.1 Mijn gegevens	1
5.2 Beheren arrangementen	1
5.2 Beheren arrangementen (inzien statistieken)	2
5.2.3 Arrangementen aanmaken voor Duitse aanbieder	2
5.3 Snel arrangement aanmaken	2
5.4 Indienen couponcode / QR-code	3
5.5 Inzien boekingen	1
5.5 Inzien boekingen (coupon verlopen)	2
5.6 Inzien facturen	1
5.6.1 Inzien openstaand saldo	1
5.6.2 Mijn betaalgegevens	2
6.1 Mijn gegevens	
6.2 Inzien boekingen	

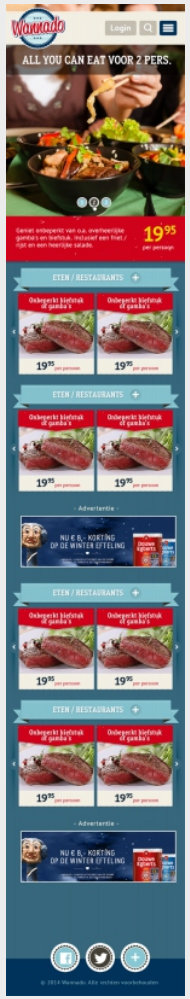
Overview of all partial products. These are also used when setting up scrum sprints.

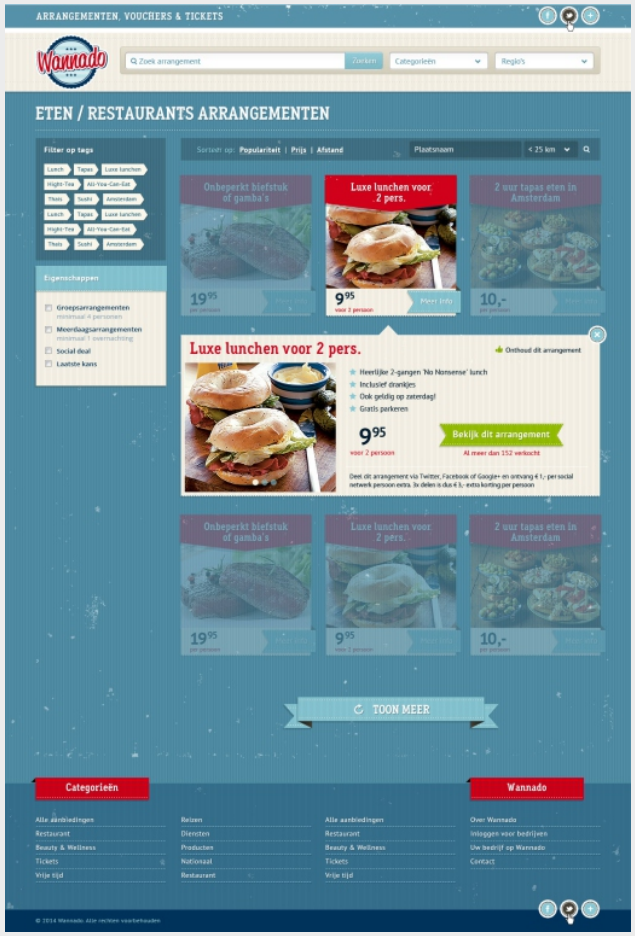
Wannado

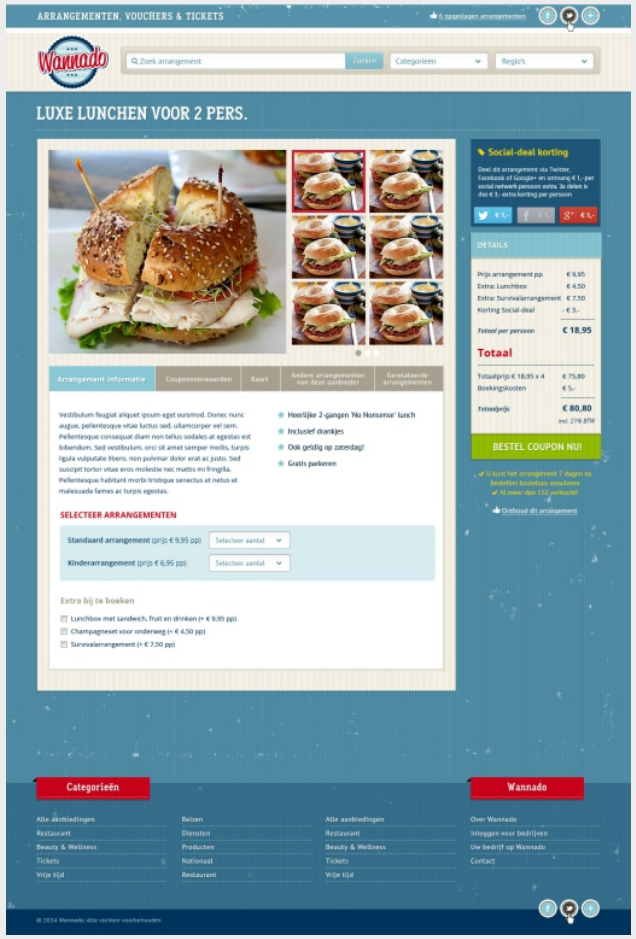
Overview | Product backlog | Wireframes | Screenshots



Wannado







Disclaimer: Design not made by me

Beko Advies customer portal

About the project

PROJECT PERIOD
Start: March 2013
End: In progress

CLIENT
Beko Advies is a company that advises retailers. Their aim is to improve their clients operations.

DESIGNATED PROJECT ROLES
Project manager, Concept developer

PROJECT SCOPE
Design of an aplication which enables bakers to register their business operation and receive strategic analysis reports.

Key features

- Manage clients and monitor progress
- Register complete business operation
- Generate strategic analysis reports
- Compare results with national averages
- Initiate second review

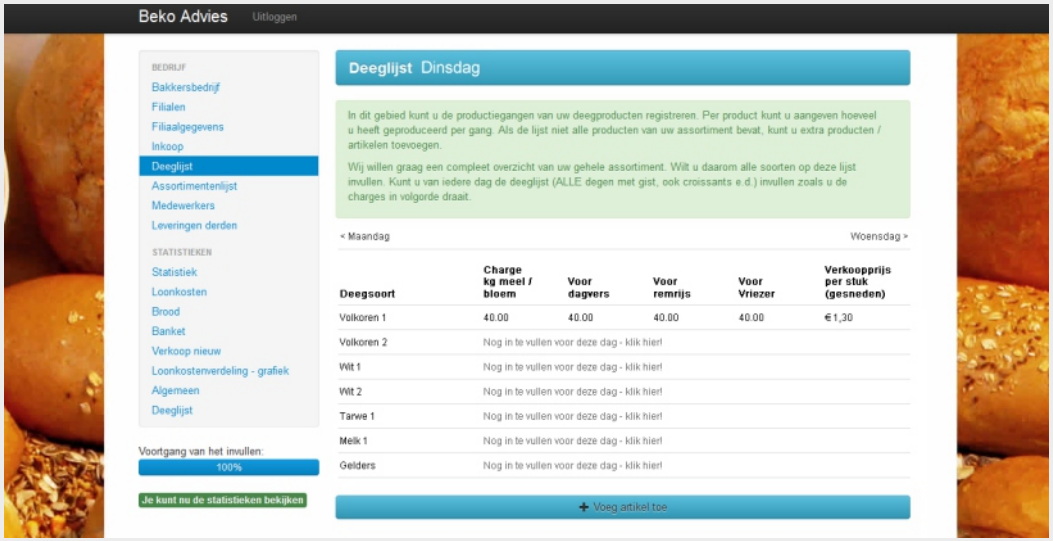
Project process

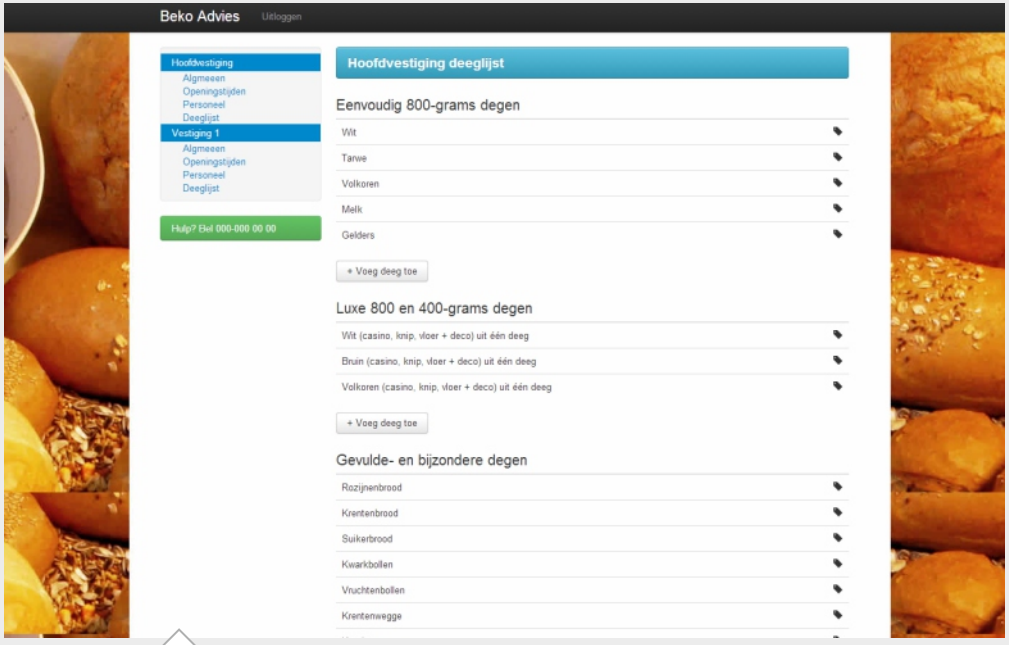
Conducted by me | Conducted by someone else

- Stakeholder interviews (Conducted by me)
- Requirement workshop (Conducted by me)
- Business research (Conducted by someone else)
- Functional design (Conducted by me)
- Wireframes (Conducted by me)
- Protoype development (Conducted by me)
- User interface design (Conducted by someone else)
- Front end development (Conducted by someone else)

Beko Advies customer portal

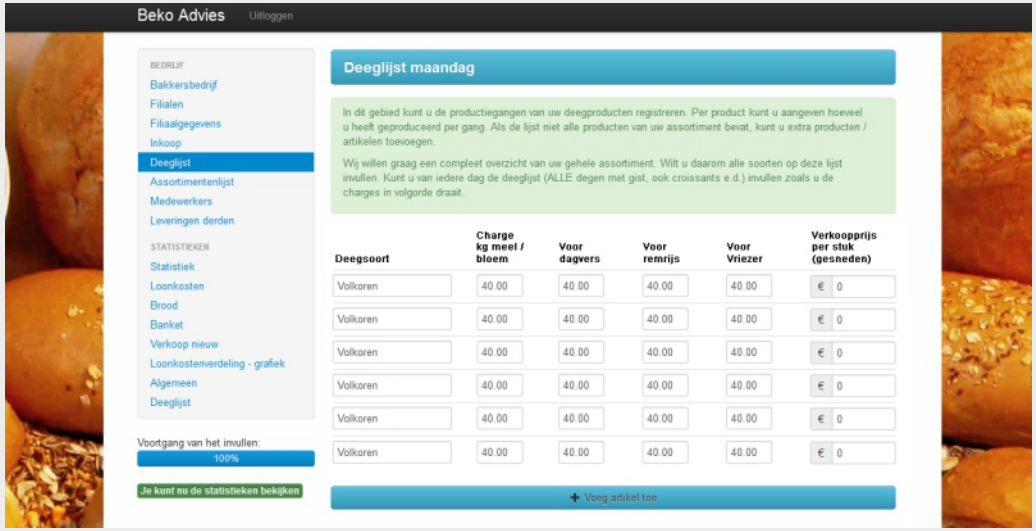
Overview | Prototype: add production items | Prototype: add production values

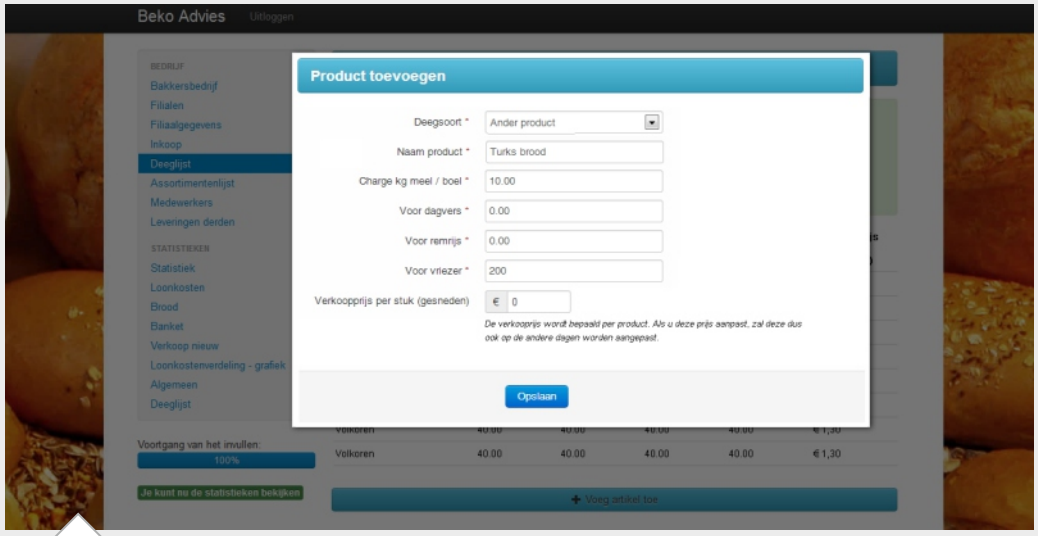




Research to find out a way to enter many production runs structured

Beko Advies customer portal





Comparing different entery ways to find out the best interface to enter production values

Travelagenda

About the project

PROJECT PERIOD
Start: Januari 2011
End: December 2012

CLIENT
Travelagenda is a startup and an online travel community for adventurous travelers.

DESIGNATED PROJECT ROLES
Project manager, Concept developer, Web designer

PROJECT SCOPE
Design and development of the complete online platform and organization of the editorial division.

Key features

- Retrieve information from external sources (API's)
- Provide destination information
- Drag-and-drop travel planner
- Generate travel guide based on chosen destinations
- Support other travelers through community function

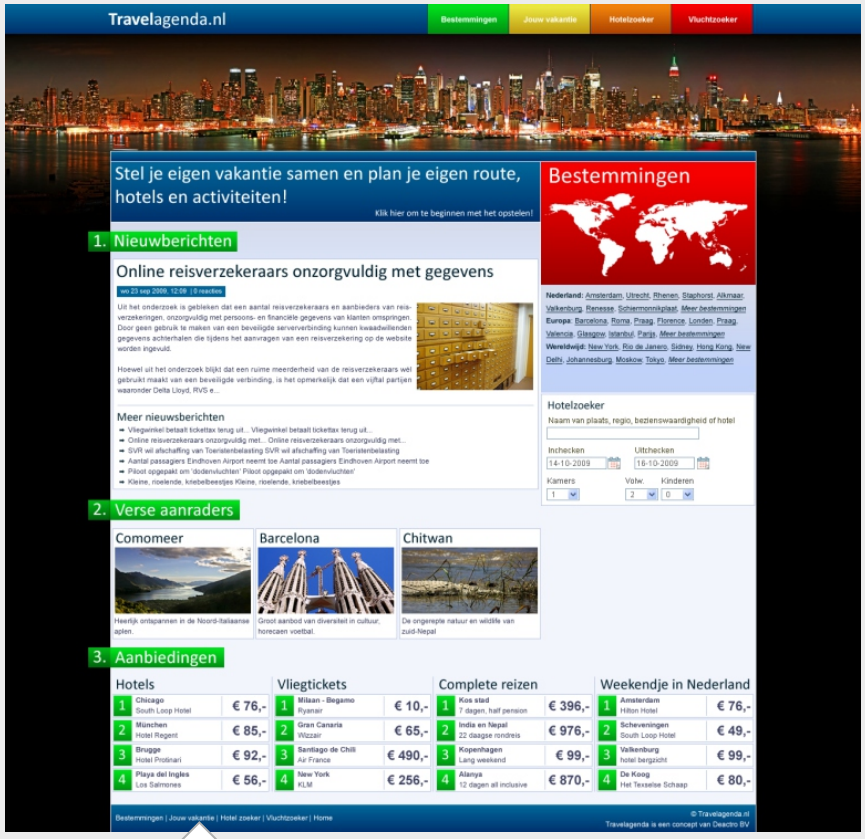
Project process

Conducted by me | Conducted by someone else

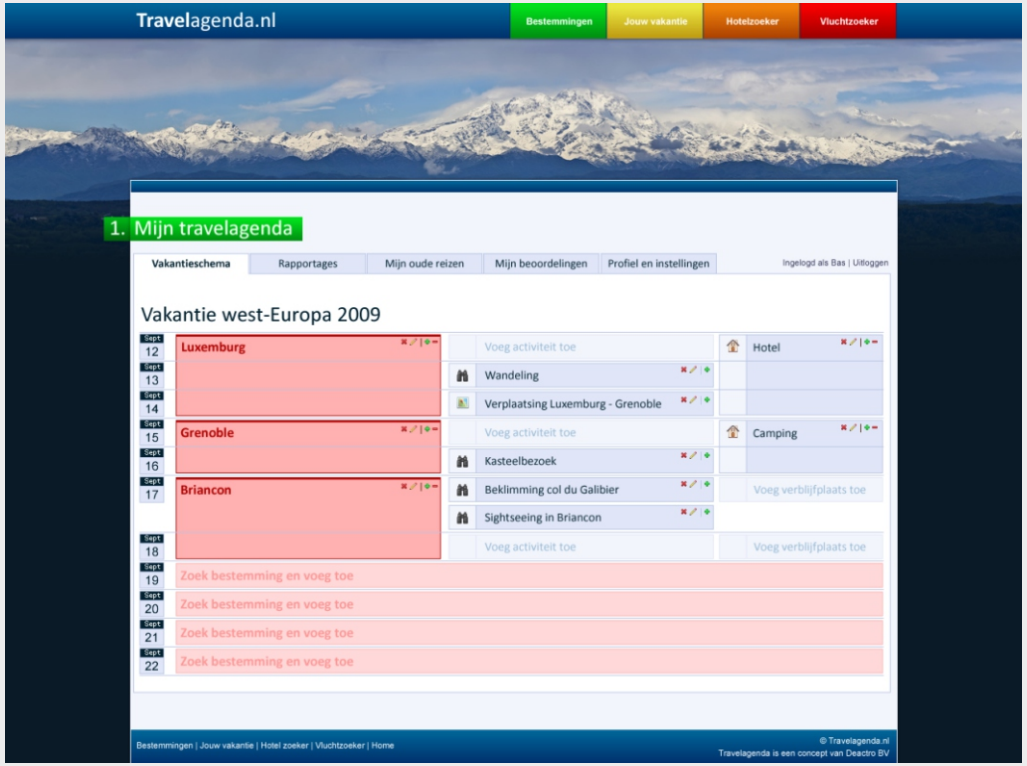
Requirement workshop
Competitor benchmark
Ideation workshop
Survey
External sources research
Persona profiles
User journeys
Information architecture
Functional design
Wireframes
User interface design
Front end development

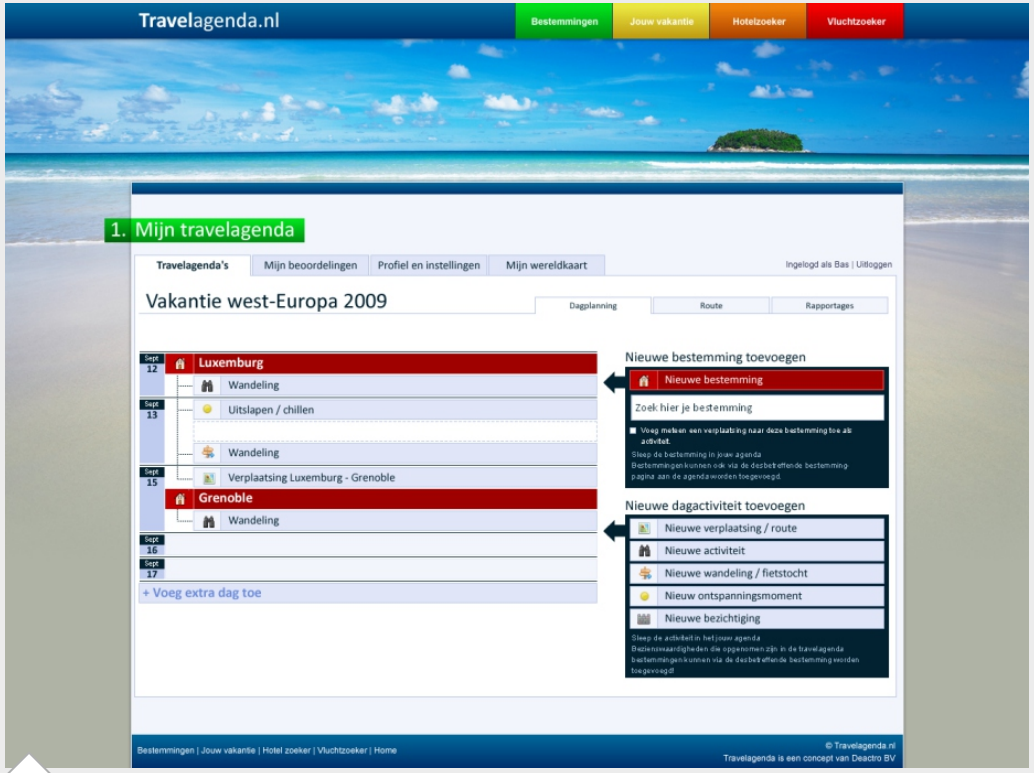
Travelagenda

Overview | Homepage research | Travel planner research



Research on different homepage views





Find out the perfect drag-and-drop travel planner interface

VVWonen business portal

Overview | Wireframes | Screenshots

About the project

PROJECT PERIOD
Start: May 2011
End: September 2011

CLIENT
VVWonen is an organization that offers solutions and benefits for the elderly.

DESIGNATED PROJECT ROLES
Project manager, Concept developer, Web designer

PROJECT SCOPE
Design and development of the portal where customers can subscribe for various types of offers.

Key features

- Synchronization with CRM application
- Subscription for recurring or one-off deals
- Telephone help desk support
- Manage personal data
- Auto email follow up

Project process

Conducted by me · Conducted by someone else

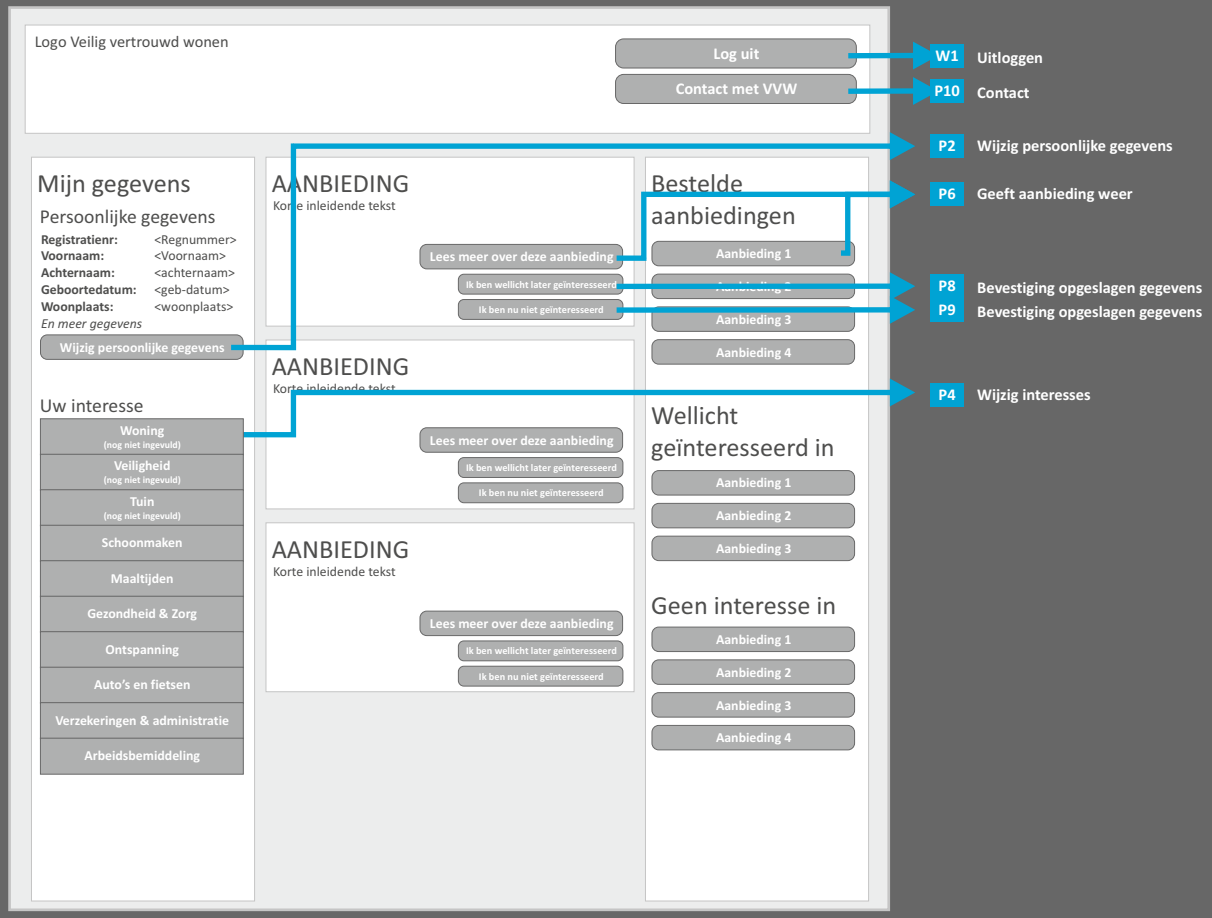
Stakeholder interviews → Requirement workshop → Technical research → Expert reviews → Information architecture → Functional design → Wireframes → User interface design → Front end development

Overzicht klant

De pagina direct na de login geeft de gebruiker primair een overzicht van aanbiedingen die van kracht zijn.
Op de aanbiedingen kan worden geklikt, zodat er achtergrond-informatie beschikbaar komt. Vervolgens kan de aanbieding ook worden besteld.
Daarnaast kan er worden aangegeven dat men geen interesse heeft in de aanbieding, of wellicht later interesse heeft. **De aanbieding zal na een handeling verdwijnen uit het gecentreerde overzicht, en in de rechter kolom verschijnen.**

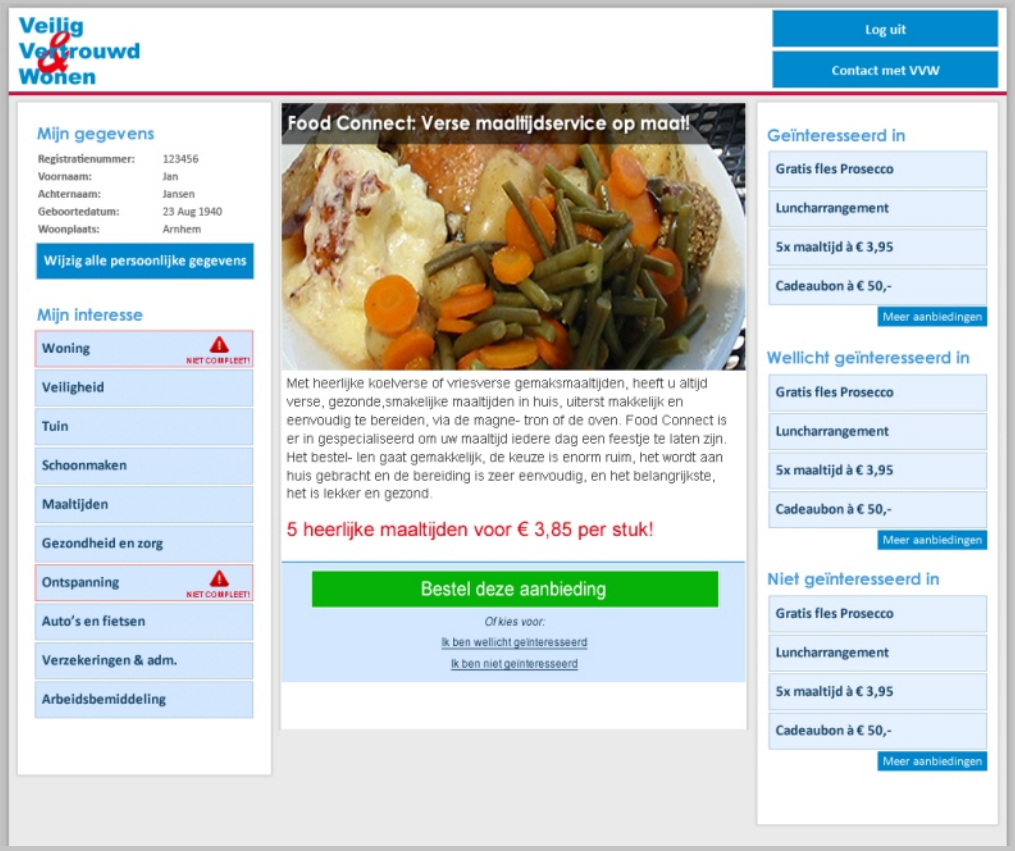
De linker kolom is bestemd voor het beheer van de persoonlijke gegevens van de gebruiker. Omdat het aantal gegevens wat gewijzigd kan worden erg veel is, is het verstandig om deze op te splitsen in verschillende segmenten. Hierdoor zal er geen lange lijst met gegevens worden getoond wat de gebruiker kan 'remmen' in het aanpassen van de gegevens. Een lange lijst kan psychologisch een drempel opwerpen.
De titel van het segment wordt getoond, met daarbij een indicatie of de interesses al zijn aangegeven of niet. Zodra een gebruiker zijn interesses wil aangeven zal een venster de pagina overlappen.
Er zal vervolgens een formulier worden geladen waarin de specifieke gegevens kunnen worden bekeken en aangepast.

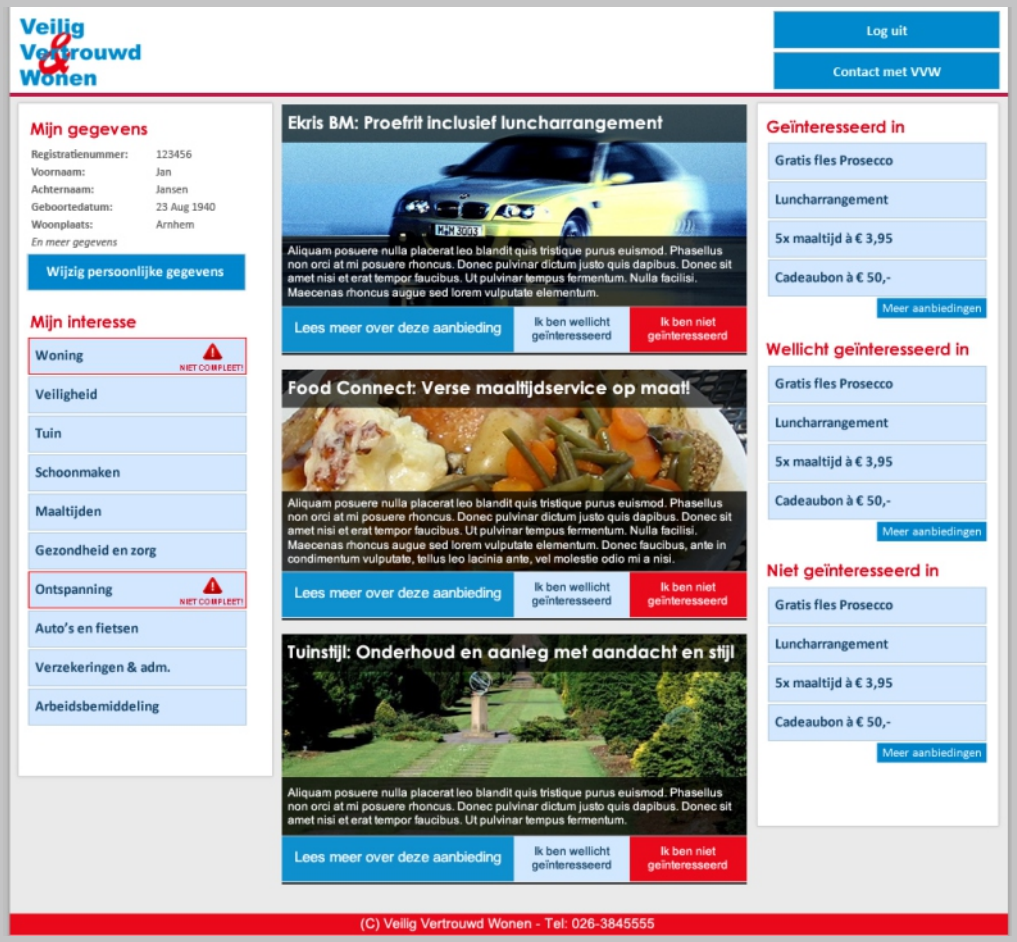
De rechter kolom is bestemd voor de aanbiedingen-geschiedenis. Er zal een overzicht worden getoond van aanbiedingen die al afgenomen zijn en van aanbiedingen waar geen interesse is.



VVWonen business portal

Overview | Wireframes | Screenshots





Deactro business portal

Overview | Screenshots | Screenshots

About the project

PROJECT PERIOD
Start: Jan 2008
End: Jan 2009

CLIENT
Deactro is a company that develops websites and web applications.

DESIGNATED PROJECT ROLES
Concept developer, Web designer

PROJECT SCOPE
Design and development of business intellegence system with financial forecasts and staff management.

Key features

- Synchronization with other software applications
- Financial forecast calculations
- Staff registration, management and planning
- Meeting room reservation
- Knowledge sharing module

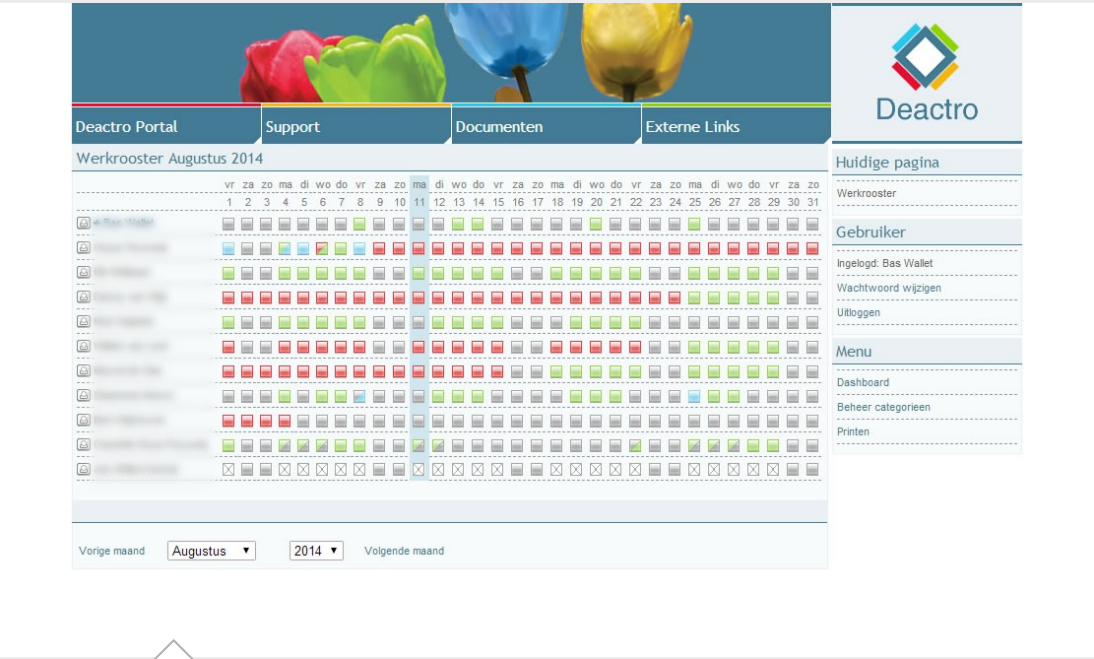
Project process

Conducted by me · Conducted by someone else

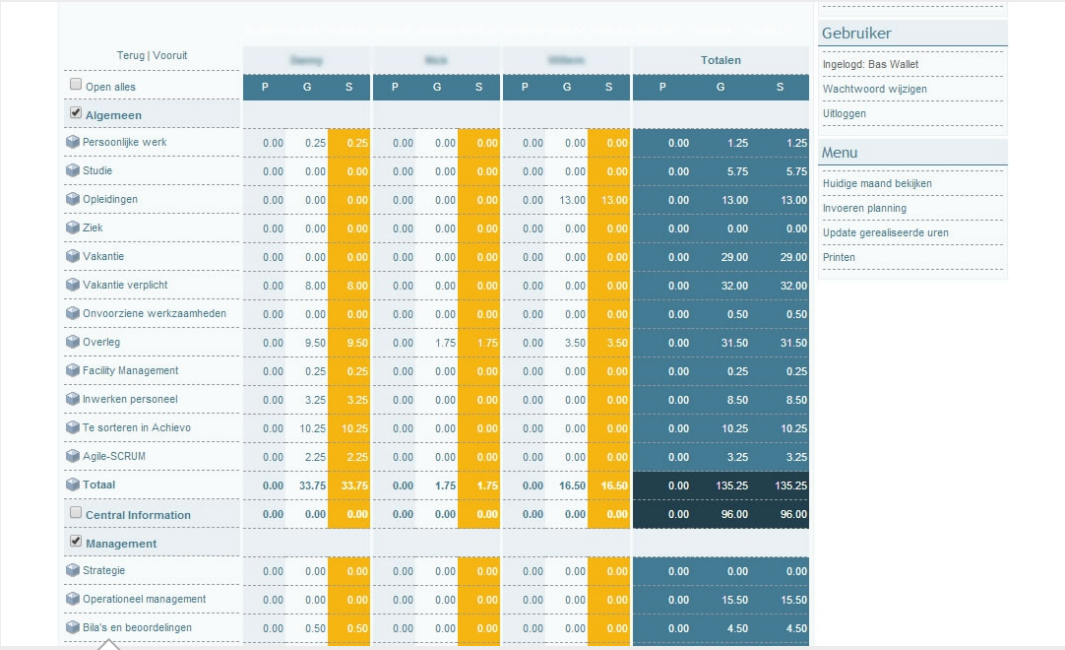
- Requirement workshop (Conducted by me)
- Competitor benchmark (Conducted by me)
- Ideation workshop (Conducted by me)
- External sources research (Conducted by someone else)
- Task models (Conducted by someone else)
- Functional descriptions (Conducted by someone else)
- Wireframes (Conducted by me)
- Prototypes (Conducted by me)
- User interface design (Conducted by me)
- Front end development (Conducted by me)

Deactro business portal

Overview | Screenshots | Screenshots



Presence module

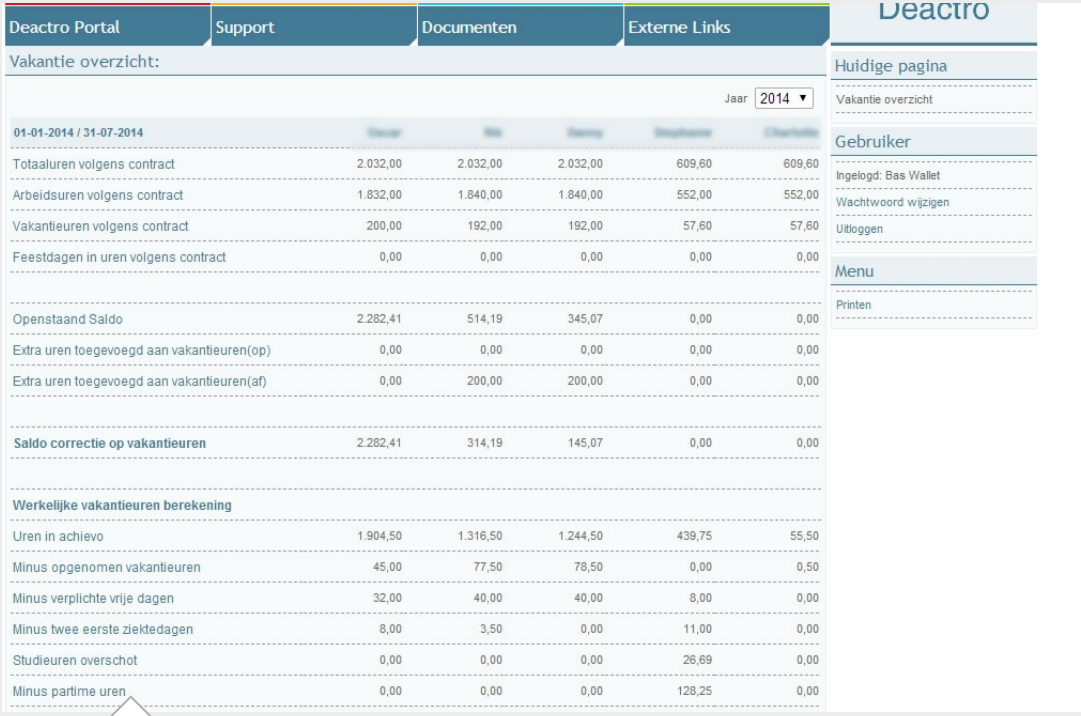


Resource planning

Deactro business portal

Overview | Screenshots | Screenshots

Meeting room reservation



Holiday hours calculation