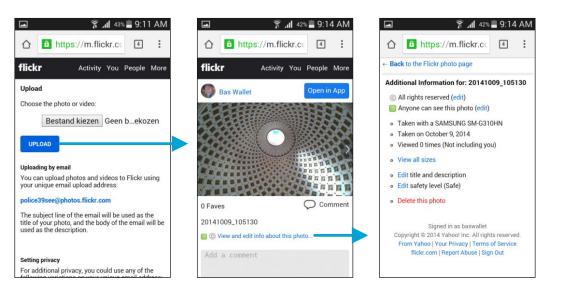
### Expo Competitors Benchmark: Mobile upload

The key function of Expo is the uploading of content. Users are invited to collaborate and share their content. In this part of the competitors benchmark we focus on mobile interfaces which allow users to upload content.

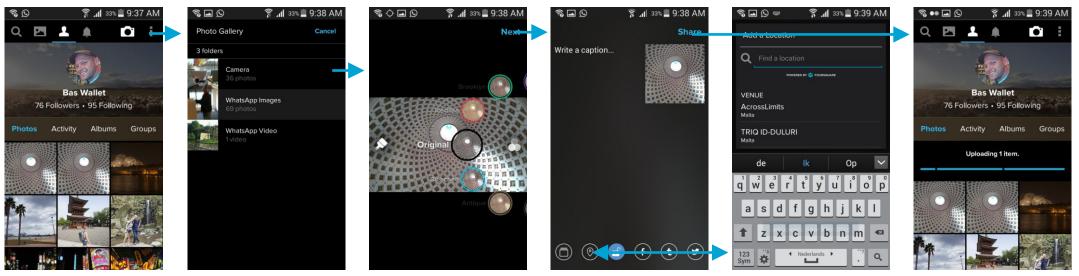
|                    | Filchs | voutube | 53ceboot | Googlex | Food.com |                                     |
|--------------------|--------|---------|----------|---------|----------|-------------------------------------|
|                    |        |         |          |         |          |                                     |
| Responsive website |        |         |          |         | •        | None of the websites are responsive |
| Mobile website     | •      | *       | •        | •       | •        | * No uploading possible             |
| (Android) app      | •      | •       | •        | •       | •        |                                     |

Bas Wallet - Wazoo User Experience Design - www.baswallet.nl

#### Flickr mobile website



#### Flickr app



Open app

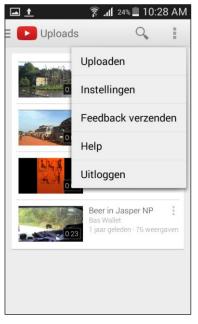
Take picture or browse files (multi select possible) Add effects

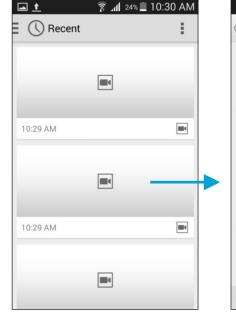
Add meta data

Choose location

Uploading photo to timeline

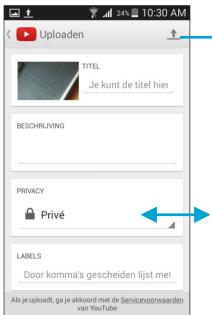
## Youtube app



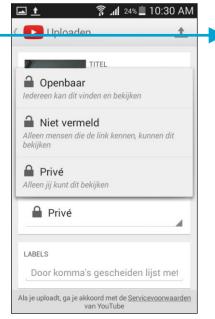


Upload option only available on "My uploads" page

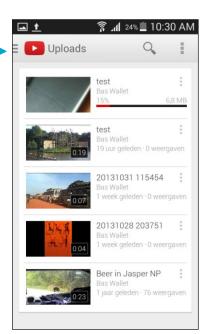
List of all videos available on phone is shown (no batch upload available)



Add information about selected video



Change privacy settings



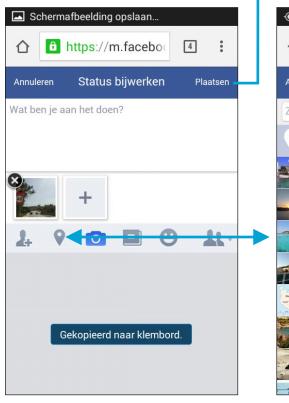
Upload video

### Facebook mobile website



Open mobile website





Add information

🔶 🗖 🕇 🕇 🛜 📶 21% 🔳 10:46 AM https://m.faceboo 4 :  $\cap$ Annuleren Waar ben je? Zoeken... Ta Qali National Stadium 0 1 km · 71 waren hier Sliema Beach 3 km · 23.642 waren hier Sliema Bay, Malta 3 km · 20.367 waren hier Comino Island Malta - Blue Lagoon auto 3 km · Blue Lagoon, Comino · 50.956 waren hier Port Of Valletta, Malta 2 km · 27.248 waren hier Malta (eiland) 2 km · 9.398 waren hier St Julians beach, Malta. 4 km · Saint Julian'S, Malta · 54.470 waren hier St Peter's Pool 1 km · 3.026 waren hier Paceville, San Gilian, Malta Add meta info

Submit

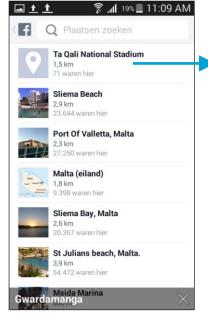
#### Facebook app

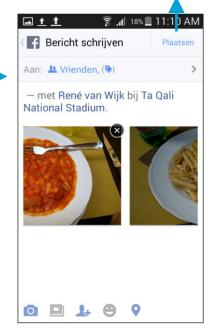


Open mobile website









Submit

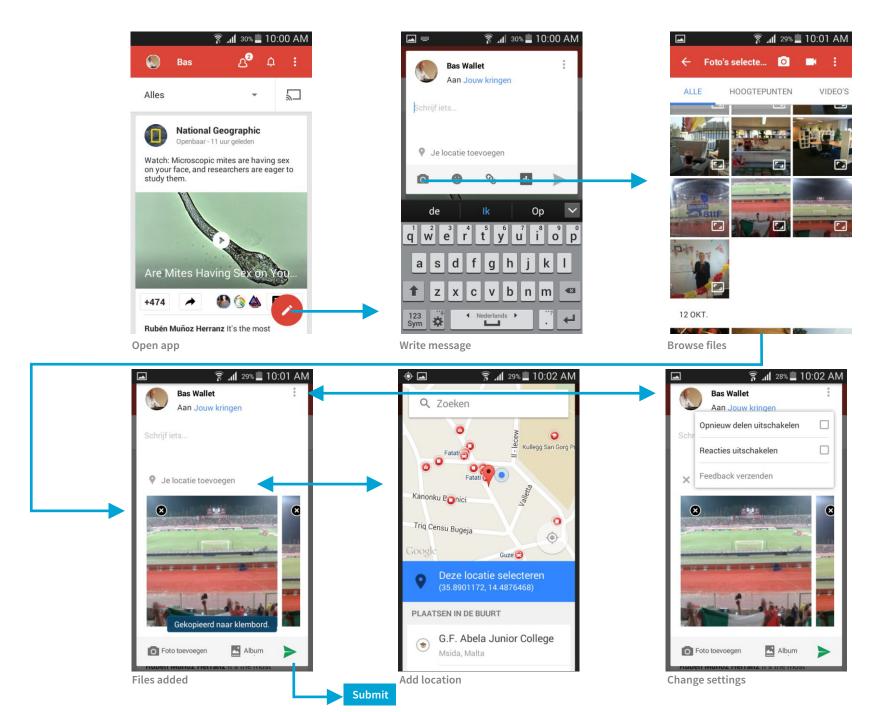
Browse and select files

Add information

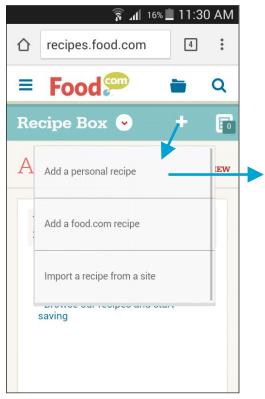
Add meta data

Meta data added

# Google+ app



### Food.com mobile website







| 1                |            | ((r=   | 13%     | 11:34 | AM |  |  |  |
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|                  | Te         |        |         | À     |    |  |  |  |
| 🗘 Add Your Photo |            |        |         |       |    |  |  |  |
| I                | Prep Time: |        | Minutes | ¥     |    |  |  |  |
| c                | ook Time:  |        | Minutes | ¥     |    |  |  |  |
| Serv             | 7es:       | Yield: |         |       |    |  |  |  |
|                  |            | -      | -       |       |    |  |  |  |

Open mobile website and open "plus menu"

Long form with validation to add the recipe

External solution for adding photos

Continue filling out form