














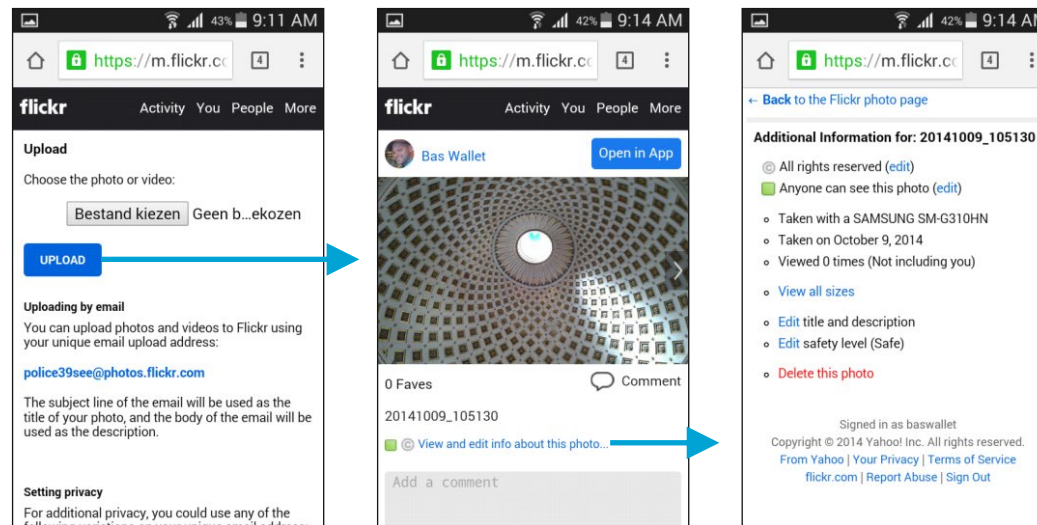


# Expo Competitors Benchmark: Mobile upload

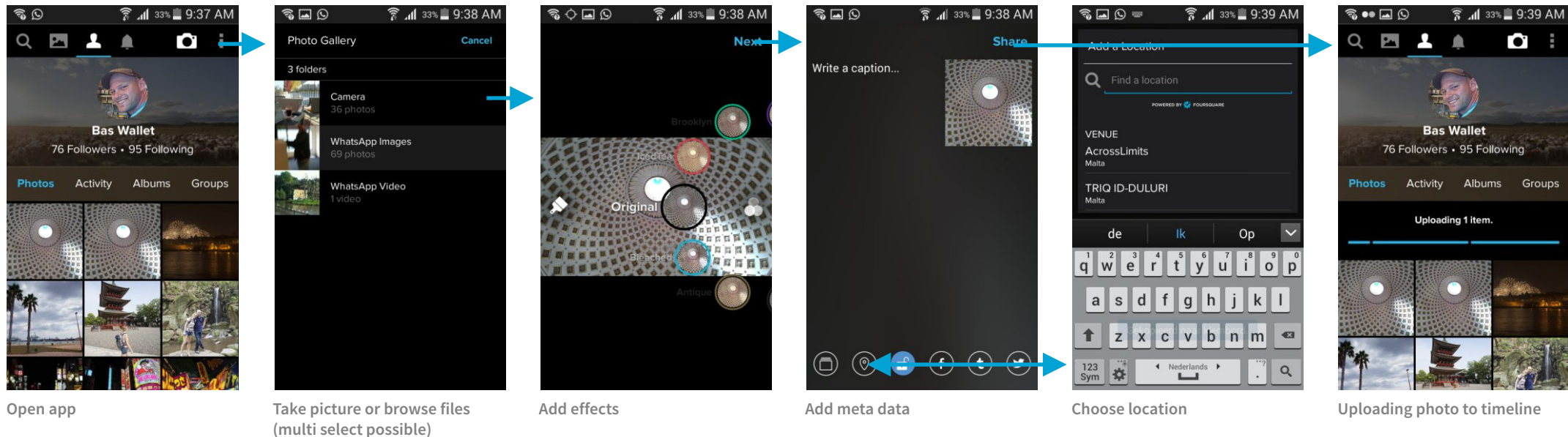
The key function of Expo is the uploading of content. Users are invited to collaborate and share their content. In this part of the competitors benchmark we focus on mobile interfaces which allow users to upload content.

	Flickr	Youtube	Facebook	Google+	Food.com	
Responsive website						None of the websites are responsive
Mobile website						* No uploading possible
(Android) app						

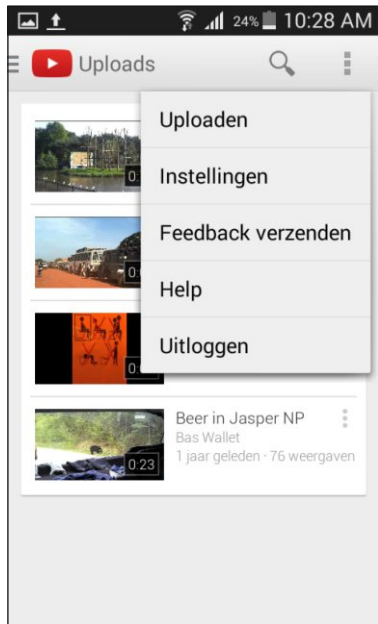
# Flickr mobile website



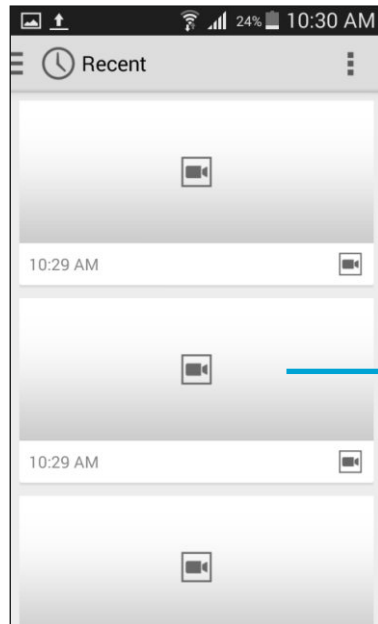
# Flickr app



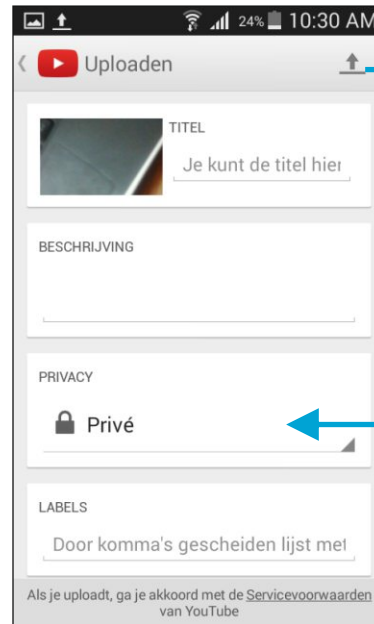
# Youtube app



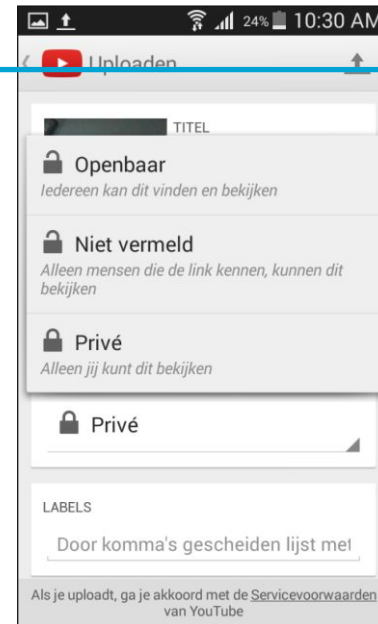
Upload option only available on „My uploads“ page



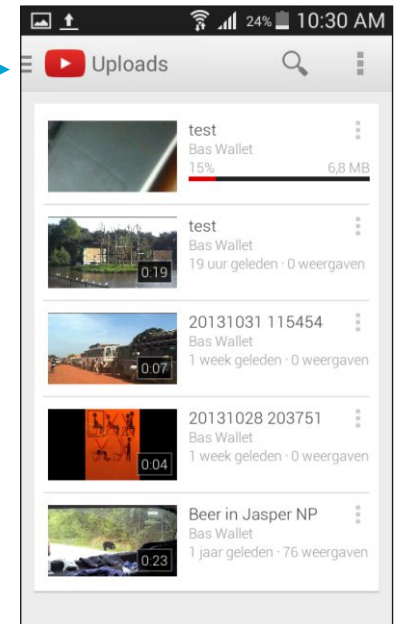
List of all videos available on phone is shown (no batch upload available)



Add information about selected video



Change privacy settings

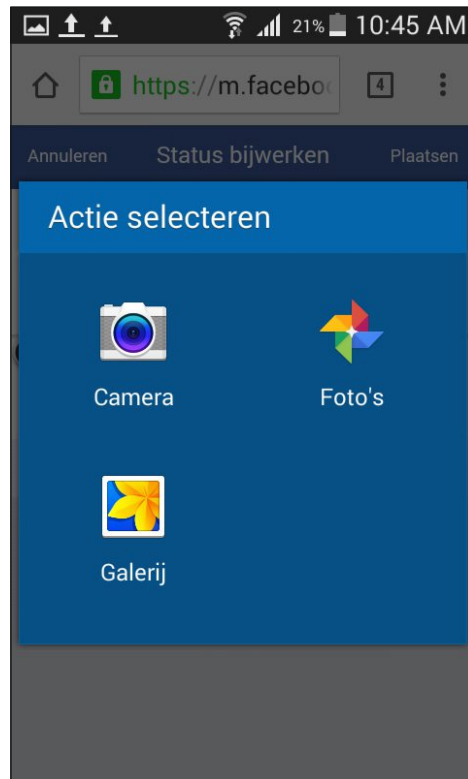


Upload video

# Facebook mobile website



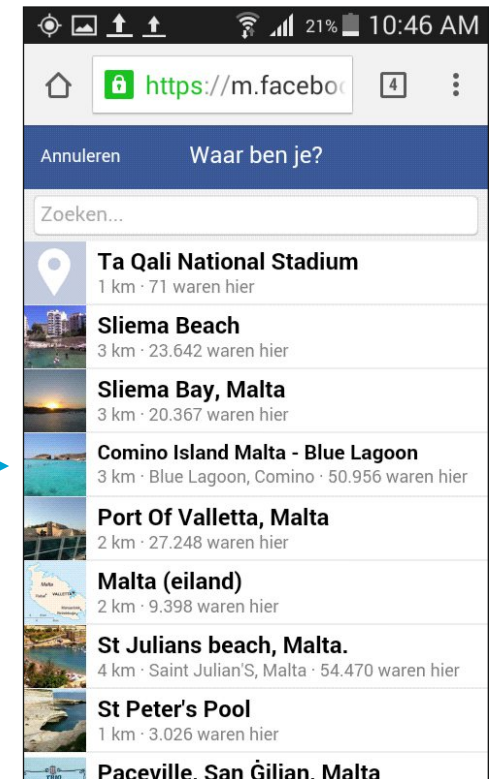
Open mobile website



Browse files (no batch uploading)



Add information

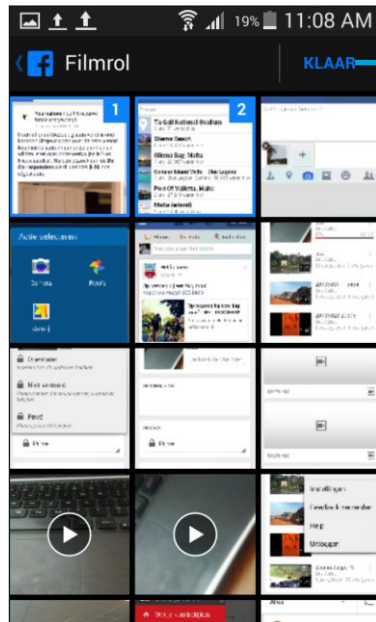


Add meta info

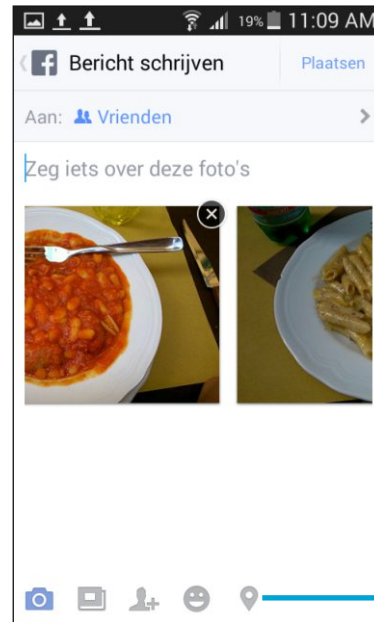
# Facebook app



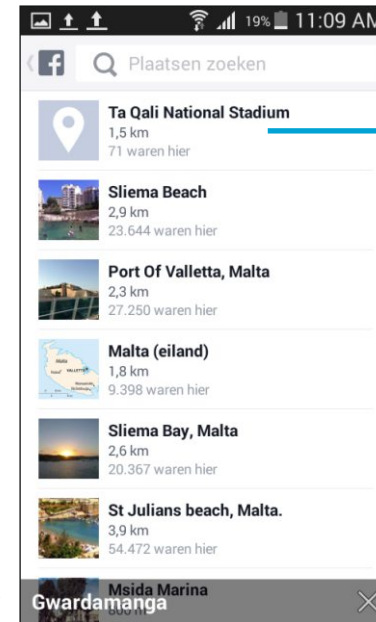
Open mobile website



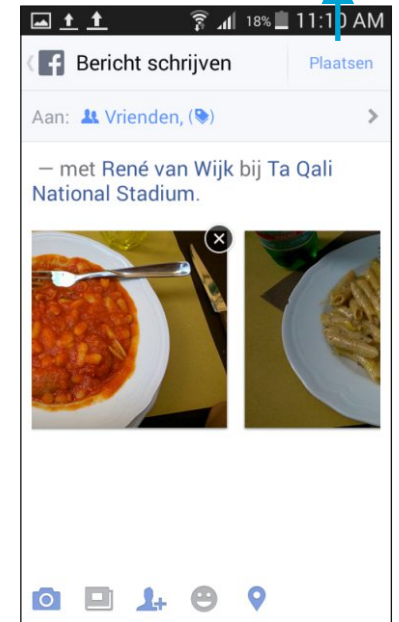
Browse and select files



Add information



Add meta data

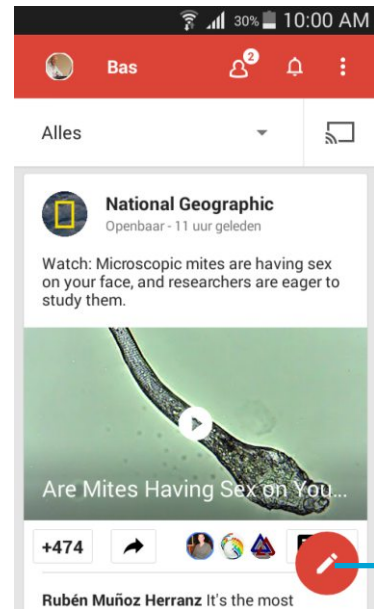


Meta data added

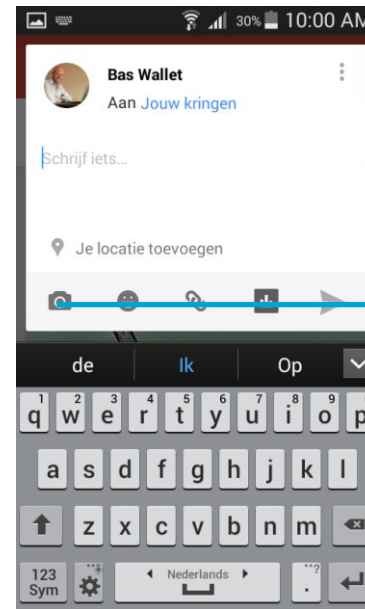
Submit



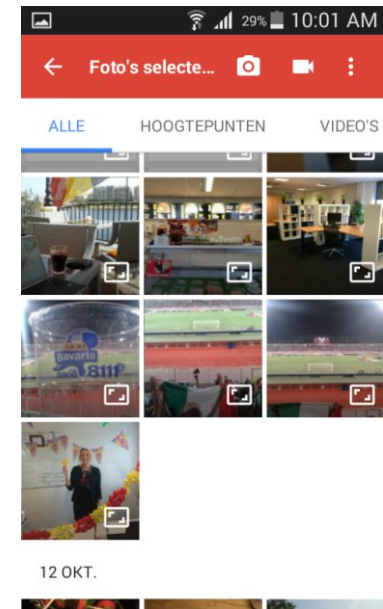
# Google+ app



Open app



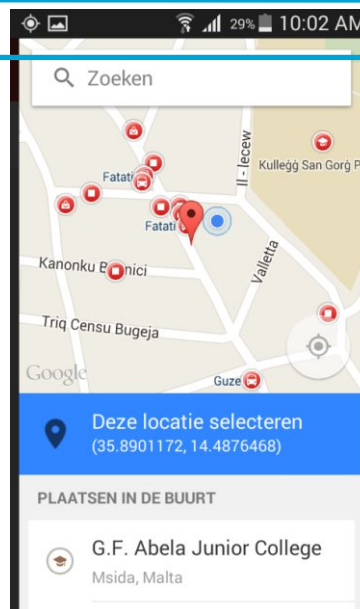
Write message



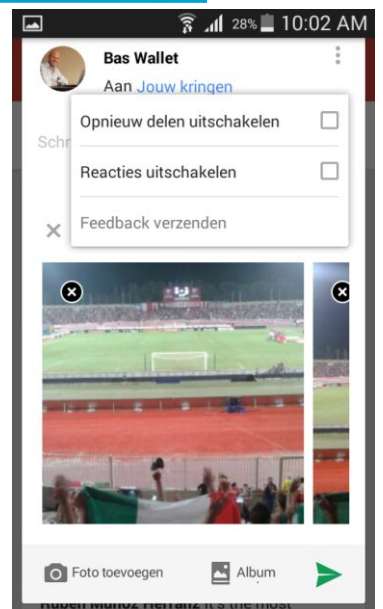
Browse files



Files added



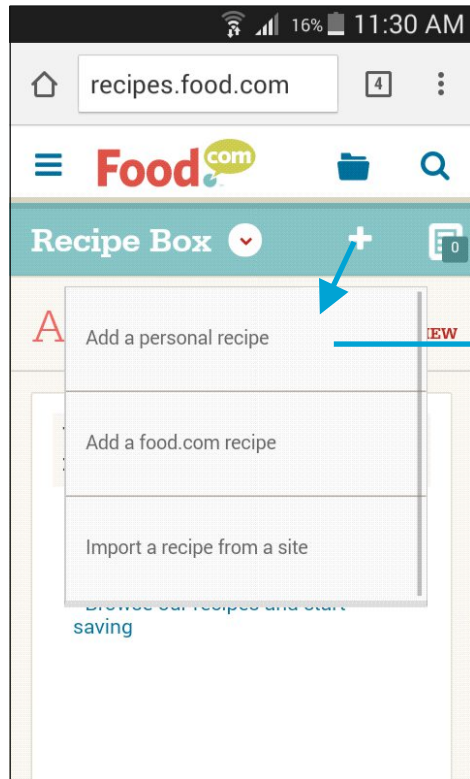
Add location



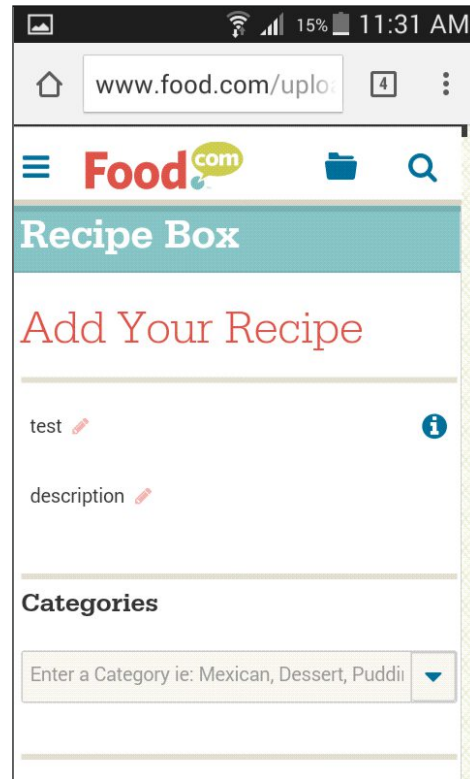
Change settings

Submit

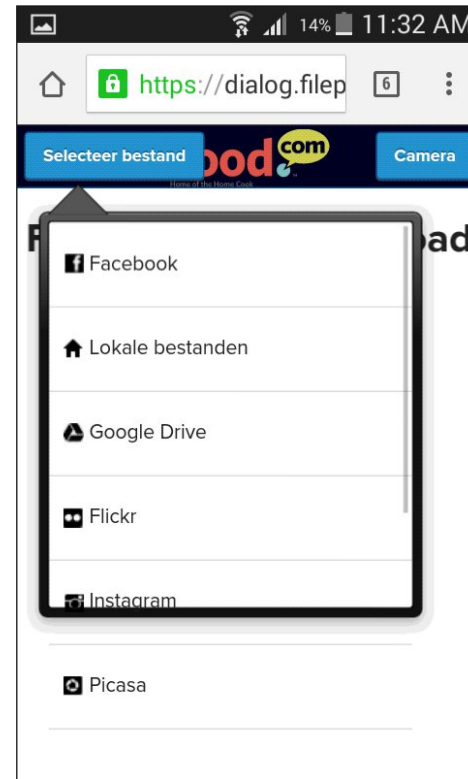
# Food.com mobile website



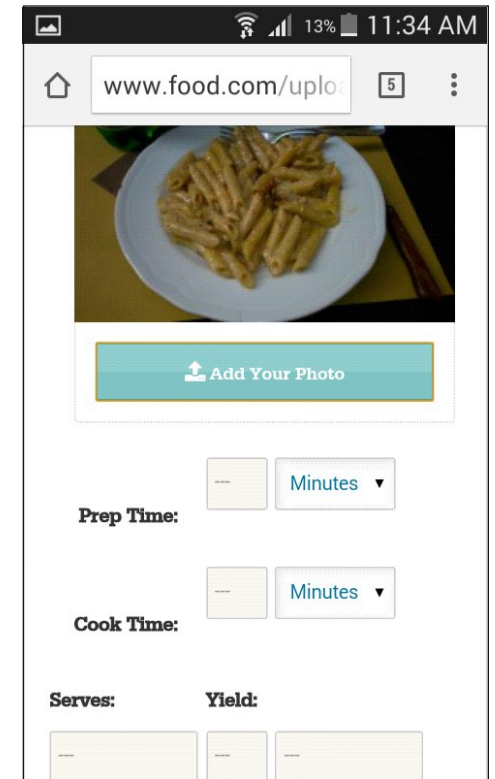
Open mobile website and open „plus menu“



Long form with validation to add the recipe



External solution for adding photos



Continue filling out form